Seminar in Motion Picture Business: CNTV 562 (17841D)  Monday 6-9pm  
A Motion Picture Studio and How it Operates  SCI 207  
Taught by Bob Osher, former President of Sony Pictures Digital Production. The class will focus on how the studio business operates in motion pictures, new media, and other areas.

The Business of Representation: CNTV 563 (17843D)  Tuesday 7-10pm  
Agents-Managers-Lawyers-Public Relations SCA 110  
Taught by Danny Sussman, partner at management company Brillstein Entertainment Partners. This class will explore the inner workings of the specific roles of artists’ various representation teams. The class will address deal making, career planning, and the application of representative structure to the lives of clients. The class will include a field trip and guest speakers.

Digital Technologies and the Entertainment Industry: CNTV 524 (17804D)  Wednesday 7-10pm  
How Digital Technologies are Changing the Future of the Media Business  Off-Campus  
Taught by Paul Bricault, former SVP at William Morris, and David Baron, Executive VP at Hulu. The focus of this class will be on the impact that various “disruptive” technologies, from digital cinema to mobile technology to video games to RSS feeds, have on the media value chain. It will examine content creation to distribution in the film, television, and music industries.

The Television Industry - Networks, Cable and the Internet: CNTV 522 (17842D)  Thursday 7-10pm  
The World of the Television: How Does it Work?  Off Campus  
Taught by Tony Etz, Co-head of Packaging at CAA. This course will cover a comprehensive look into the television industry, including the conception, development, and selling of an idea. It will also focus on how networks, cable companies, internet, and mobile platforms operate.

NOTE: This course will be held at CAA, 2000 Avenue of the Stars, Los Angeles, CA 90067  
Please note: All classes are 4 units. Graduate students who wish to receive a certificate need to apply to the Graduate Certificate in the Business of Entertainment Program through the Office of Industry Relations. D-Clearance is required for all courses. Students may also take these classes as electives. New classes are offered each semester and the same class cannot be taken twice. All students in need of D-Clearance, please send the section number you’re interested in and your USC ID number to bset@cinema.usc.edu.
Cinematic Arts (CNTV/CTPR) Early D-clearance Instructions

If you are interested in taking a CNTV or CTPR course for The Business of Entertainment Graduate Certificate, you must obtain D-class clearance before you will be able to register through USC Web Registration. Our office will forward your request to Cinematic Arts for D-clearance. D-class clearance requests are usually processed within three business days.

D-clearance Timeline

- If you submit your request before Friday, November 1st, at 2:00pm, you will be able to register for CNTV and CTPR courses using USC Web Registration on Monday, November 4th, at 12:30pm through Wednesday, November 6th, at 12:30pm.

- If you submit your request after November 1st at 2:00pm, you will be able to register for CNTV and CTPR courses using USC Web Registration during MBA Open Web Registration on Wednesday, December 4, 2019 2:00 pm.

Important for Spring 2020

D-clearances will be effective until Friday, January 10, 2020, at which point, in order to register, students will need to obtain the instructor’s written permission on a Change of Program form and submit it to the School of Cinematic Arts Student Affairs Office in SCA 235, (213) 740-4432.

Instructions

To request clearance, copy and complete the following form into the body of an email message to registration@marshall.usc.edu. Please be sure to include your name, 10 digit USC Student ID number and the semester you are requesting clearance (example: Fall 2018). Additionally, please indicate the Course (example: CNTV-599) and the Section # (example: 12345) of the course you are requesting clearance:

Name: ____________________________
Student ID number: ____________________
Semester: **Spring 2020**

CNTV/CTPR courses for which you would like to receive D-class clearance:

- Course: ____________________________
  - Section #: ________________________
- Course: ____________________________
  - Section #: ________________________
- Course: ____________________________
  - Section #: ________________________
- Course: ____________________________
  - Section #: ________________________

Student agrees to the following:
I understand that I am allowed to apply to my degree, without special permission, only 9 units of CNTV/CTPR course work selected from the list of pre-approved courses published by the Marshall School of Business. If I plan to either (a) complete the Entertainment Concentration by completing more than 9 units of CNTV/CTPR course work or (b) complete the CNTV certificate, I must petition for permission to apply the additional units to my MBA.
If you have any questions or concerns, please give the Academic Administration Office a call at (213) 740-5424.
Thank you!