A Motion Picture Studio and How it Operates: CTPR 562 (19147D)  Monday 6-9pm  Location TBA
Seminar In Motion Picture Business

Taught by Bob Osher, President of Sony Pictures Digital Production. The focus will be on how the studio business operates in motion picture, new media, and other areas.

How Digital Technologies CNTV 524 (17804D)  Tuesday 7-10pm  Off-Campus
are Changing the Future of the Media Business

Taught by Paul Bricault, former SVP at William Morris, and David Baron, Executive VP at Hulu. The focus of this class will be explaining the impact that various “disruptive” technologies from digital cinema to mobile technology to video games to RSS feeds – are having (or are about to have) on the entire media value chain. The focus will be from content creation to distribution in the film, television, and music industries in particular.

The Business of Representation: CTPR 563 (19149D)  Wednesday 7-10pm  SCA 110
Agents-Managers-Lawyers-Public Relations

Taught by Danny Sussman, partner at management company Brillstein Entertainment Partners. This class will discuss the inner workings of the specific roles of various representation teams for artists. The focus will be on deal making, career planning, and the application of representative structure to the lives of various clients. The class will include a field trip and several guest speakers.

The World of the Television: CNTV 522 (17842D)  Thursday 7-10pm  Off-Campus - CAA
How Does it Work?

Taught by Tony Etz, Co-head of Packaging at CAA. This course will cover a comprehensive look into the television industry, including the conception, development, and selling of an idea, as well as how networks, cable companies, internet, and mobile platforms operate.

NOTE: This course will be held at CAA, 2000 Avenue of the Stars, Los Angeles, CA 90067

**Please note: All classes are 4 units. Graduate students who wish to receive a certificate need to apply to the ‘Graduate Certificate in the Business of Entertainment Program’ through the Office of Student Industry Relations. If students are interested in just taking the classes, only d-clearance is required. New classes are offered each semester and the same class cannot be taken twice. **MBA students receive clearance through the Marshall School of Business; all non-MBA students please contact Ali Sarafoglou – Student Industry Relations office at 213-740-4432 for “D” clearance.
Cinematic Arts (CNTV/CTPR) Early D-clearance Instructions

If you are interested in taking a CNTV or CTPR course for The Business of Entertainment Graduate Certificate, you must obtain D-class clearance before you will be able to register through USC Web Registration. Our office will forward your request to Cinematic Arts for D-clearance. D-class clearance requests are usually processed within three business days.

D-clearance Timeline

- If you submit your request between October 26, 2015 (9:00 AM) and October 29, 2015 (5:00 PM), you will be able to register for CNTV and CTPR courses using USC Web Registration on Monday, November 2, 2015 through Friday, November 6, 2015.

- If you submit your request after October 29, 2015 (5:00 PM) you will be able to register for CNTV and CTPR courses using USC Web Registration during MBA Open Web Registration on Wednesday, December 2, 2015 (2:00 pm).

Important for Spring 2016

D-clearances will be effective until Friday, January 8, 2016, at which point, in order to register, students will need to obtain the instructor’s written permission on a Change of Program form and submit it to the contact the School of Cinematic Arts Student Affairs Office in SCA 235, (213) 740-4432.

Instructions

To request clearance, copy and complete the following form into the body of an email message to registration@marshall.usc.edu. Please be sure to include your name, 10 digit USC Student ID number and the semester you are requesting clearance (example: Fall 2015). Additionally, please indicate the Course (example: CNTV-599) and the Section # (example: 12345) of the course you are requesting clearance:

Name:
Student ID number:
Semester: Spring 2016
CNTV/CTPR courses for which you would like to receive D-class clearance:
Course:
Section #:
Course:
Section #:
Course:
Section #:
Course:
Section #:

Student agrees to the following:
I understand that I am allowed to apply to my degree, without special permission, only 9 units of CNTV/CTPR course work selected from the list of pre-approved courses published by the Marshall School of Business. If I plan to either (a) complete the Entertainment Concentration by completing more than 9 units of CNTV/CTPR course work or (b) complete the CNTV certificate, I must petition for permission to apply the additional units to my MBA.
If you have any questions or concerns, please give the Academic Administration Office a call at (213) 740-5424. Thank you!