Driving Economic Growth
Through Cross-Border Trade in APEC

Tackling Non-Tariff Barriers in Asia-Pacific Food Markets
to Accelerate Free Trade and Investment

APEC Business Advisory Council 2016
University of Southern California, Marshall School of Business
Overview of Research

Activities
- Identify most egregious NTBs in agri-food products
- Review effective approaches
- Consider the role of private standards
- Develop recommendations to address barriers

Methodology
- Desk research
- Assessment of NTB’s impact on trade
- Interviews
- Survey

Objectives
- Enhance food security in the APEC region
- Shed new light on existing ABAC work programs on food security, connectivity, sustainable development, and economic growth
The USC Marshall 2016 ABAC Team
### USC Research Team

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<tr>
<th>Name</th>
<th>Country</th>
<th>Additional Information</th>
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| Rachel Bitter         | USA     | Economies: Australia & New Zealand  
Rachel holds a Bachelor of Science in Wine and Viticulture, with a minor in Agribusiness, from Cal Poly San Luis Obispo. Rachel has conducted extensive research examining the wine consumer. She presented her work at the 8th Academy of Wine Business Research Conference in Germany and has been published in the Journal of Food Distribution Research. She has six years of experience in the wine industry and was a project manager in the telecom industry prior to business school. Rachel will pursue her entrepreneurial endeavors after receiving her MBA. |
| Sarah Horn            | USA & Belgium | Team Co-Lead  
Economies: Japan & Philippines  
Sarah holds a bachelor's degree from the George Washington University. Sarah brings five years of consulting experience in the international development field with Deloitte Consulting, supporting clients on trade facilitation, anticorruption, and democracy and governance in Afghanistan, Pakistan, and the Philippines. After receiving her MBA, Sarah will continue her career at Deloitte Consulting. |
| Carlie Carpio         | USA     | Team Co-Lead  
Economies: Brunei & Malaysia  
Carlie earned a bachelor's degree in construction science, with a minor in Spanish from the University of Oklahoma. She brings four years of engineering experience with a focus in business development and project management. Carlie is also a certified fitness professional and founded RegularGirlFitness, a social community for health, inspiration, and self-love. After Marshall, Carlie plans to move into a strategy, business development role within a social enterprise. |
| Jieyu (Steven) Chen   | China   | Economies: China, Mexico, & USA  
Steven holds a bachelor's degree from Shanghai University of Finance and Economics. Prior to Marshall, Steven worked as an auditor in Deloitte for four years and managed M&A, due diligence, and audit related projects in the hospitality, food manufacturing, automotive, and real estate industries/Steven also worked part-time as a strategy consultant on business transition for an international trade enterprise. After receiving his MBA, Steven will pursue a career in finance consulting. |
| Michelle Green        | USA & Ireland | Economies: Indonesia & Singapore  
Michelle holds a bachelor’s degree in Political Science from University of California, Los Angeles. Prior to attending USC Marshall, she worked in the music industry at Live Nation Entertainment, where she served as project manager and director of marketing for the premier global ancillary revenue division, VIP Nation. Upon receiving her MBA, she will pursue a career in media and entertainment consulting. |
| Tania Hansraj         | USA & Pakistan | Economies: Papua New Guinea & Thailand  
Tania earned a bachelor’s degree in finance and marketing from New York University. After graduation, Tania spent over five years in strategy, planning and finance roles at American Express, as well as a technology startup. Her experience includes business development and long-range planning with senior management and the C-suite. Tania will be spending the summer as an investment banking associate at Wells Fargo. |
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**Jennifer Jodoin | USA**

Economies: Canada & Viet Nam

Jennifer holds a bachelor’s degree in chemistry from Stanford University. For four years, Jennifer worked in research and development at Abbott Medical Optics Inc.’s cataract franchise, developing new medical devices for global markets. After receiving her MBA, Jennifer will pursue a finance and strategy role in the life sciences field.

**Nicholas Shiya | USA**

Economies: Korea & USA

Nicholas earned his Bachelor of Science in Construction Engineering from Arizona State University. Nicholas was a consultant for KPMG in New York City, where he advised clients on capital programs and construction projects. Post-graduation, he plans to pursue a career in real estate development and investment in California and southeast Asia.

**Nate Thompson | USA**

Economies: Hong Kong & Taipei

Nate received a Bachelor of Arts in International Relations from Boston University, where he wrote a thesis examining Norwegian and Finnish foreign policies during the Cold War. Nate brings three years of experience in data analytics and marketing from the education and payments industries. He is pursuing a career marketing spirits.

**Xiaozhu (Gillian) Sun | China**

Economies: China & Russia

Gillian holds a bachelor’s degree in international economics and trade from Dalian University of Technology in China, where she conducted extensive research on evolution of macroeconomics. Gillian worked at PricewaterhouseCoopers China for four years as a senior audit associate in charge of field work. Gillian is also a member of the Association of Chartered Certified Accountants. Post-MBA, she will pursue a career in corporate finance in the technology industry.

**Yiding (Debora) Zhang | China**

Economies: Canada & Chile

Debora holds a Bachelor’s degree from Tongji University and a Master's degree from Tsinghua University in Software Engineering major. After graduation, she worked for Symantec on developing and managing world’s No.1 storage management and backup software solution. Then she worked as Technical Vice President in a Chinese Process Instrumentation company, and oversaw the international trade business. After receiving her MBA, she will continue her entrepreneur endeavor in manufacturing and hi-tech industry.

**Renhang (Michael) Zhou | China**

Economies: China & Peru

Michael studied economics at University of Warwick (UK), before working at KPMG Advisory for three years. Michael then started his own business, developing mobile software for the hospitality industry. He later worked for Fortune River Capital as an investment manager in the technology sector. Upon completing his master’s degree, he hopes to start a new business in the US.