MBA International Exchange Program

Information Session
January 23, 2020
Information Session

• Short Term Study Abroad Programs in Summer 2020

• Semester-Long Study Abroad Programs in 2020 Fall, 2021 Spring and 2021 Summer
Why Study abroad?

• Learn first hand about another country's culture, economy, politics, business perspective
• Learn to see the world from a different perspective
• Take courses not offered at Marshall
• Expand your network
• Travel
• Learn/improve your foreign language skills
• Improve your professional potential
Exchange Partners
2020 Summer Short-term Programs
Doing Business in China Program at Peking University (3 available slots)

PENDING APPROVAL FROM CURRICULUM REVIEW COMMITTEE

Open to 1st and 2nd year FT MBA students, and 2nd and 3rd year MBA. PM students

Dates: Sunday, May 17 – Saturday, May 30, 2020 (class II)

Sunday, June 7 – Sunday, June 21, 2020 (class II)

Possible earned credits: 3 USC credits

Available slots: 3
2020 Summer Short-Term Programs

**International Summer University Programme at Copenhagen Business School** (6 available slots)

**PENDING APPROVAL FROM CURRICULUM REVIEW COMMITTEE**

Open to 1st and 2nd year FT MBA students, and 2nd and 3rd year MBA PM students

Dates: Tuesday, June 23 – Friday, July 31, 2020

Possible earned credits: 3.5 USC credits for one course or 7 USC credits for 2 courses

Available Slots: 6
Doing Business In China: Beijing, Xi’ An, China
Peking University, Guanghua School of Management

Dates:

- **Class I:** Sunday, May 17, 2020 – Saturday, May 30, 2020 (Beijing-Xi’an-Shanghai, 13 nights)
  
  Open to 2nd year FT MBA students, and 2nd and 3rd year MBA. PM students

- **Class II:** Sunday, June 7, 2020 – Sunday, June 21, 2020 (Beijing-Xi’an-Chengdu, 14 nights)
  
  Open to 1ST and 2nd year FT MBA students, 2nd and 3rd year MBA. PM students

- **Possible earned credits:** 3 USC credits (Must receive B or better)
- **Available slots:** 3
- **http://pkudbic.com/**
Doing Business In China: Peking University

Cost (excluded personal expenses such as visa fee, air ticket, and etc.)

- 3 USC unit tuition fee paid to USC
- Program fee paid to PKU: RMB 18,000

The program fee includes these expenses.

- Accommodation (2 persons share one standard room @ 4-star hotel) in Beijing (6 nights) Xi’an (3/4 nights) and Shanghai /Chengdu (4 nights)
- Registration fee
- Train/Air tickets from Beijing to Xi’an and Xi’an to Shanghai/Chengdu
- Mandarin sessions
- Company visit arrangement
- Culture tours
- Lunches, Welcome dinner, breaks
- Transportation of official arranged visits and tours
- Shuttle bus from the hotel to school (when necessary)
# Sample Schedule: Doing Business In China, Peking University

## WEEK ONE

<table>
<thead>
<tr>
<th></th>
<th>Sun</th>
<th>Mon</th>
<th>Tue</th>
<th>Wed</th>
<th>Thu</th>
<th>Fri</th>
<th>Sat</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>Welcome Session &amp; Team building</td>
<td></td>
<td>Chinese Economy: Past, Present and Future</td>
<td>China: The Country and the People</td>
<td>Capital Market and Corporate Behaviors in China</td>
<td>Travel from Beijing to Xi'an</td>
</tr>
<tr>
<td><strong>Morning</strong></td>
<td></td>
<td></td>
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<td></td>
<td></td>
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</tr>
<tr>
<td><strong>Afternoon</strong></td>
<td>Arrival and Check in at Beijing</td>
<td>Lunch</td>
<td>Great Wall</td>
<td>Lunch</td>
<td>Lunch</td>
<td>Lunch</td>
<td></td>
</tr>
<tr>
<td><strong>Evening</strong></td>
<td>Welcome Party</td>
<td>Free</td>
<td></td>
<td>Free</td>
<td>Free</td>
<td>Free</td>
<td>Qin Style Dinner</td>
</tr>
<tr>
<td><strong>Campus</strong></td>
<td>Beijing</td>
<td>Beijing</td>
<td>Beijing</td>
<td>Beijing</td>
<td>Beijing</td>
<td>Beijing</td>
<td>Xi'an</td>
</tr>
</tbody>
</table>

## WEEK TWO

<table>
<thead>
<tr>
<th></th>
<th>Sun</th>
<th>Mon</th>
<th>Tue</th>
<th>Thu</th>
<th>Fri</th>
<th>Sat</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>Leadership in Chinese Business Firms</td>
<td>Travel from Xi'an to Shanghai</td>
<td>Made-in-China: Challenge and Opportunity</td>
<td>Marketing in China</td>
<td>Team Preparation</td>
</tr>
<tr>
<td><strong>Morning</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Afternoon</strong></td>
<td>Terra-Cotta Warriors &amp; Qin Shihuang's Mausoleum</td>
<td>Lunch</td>
<td>Company Visit 2</td>
<td>Lunch</td>
<td>Lunch</td>
<td>Lunch</td>
</tr>
<tr>
<td><strong>Evening</strong></td>
<td>Free</td>
<td>Cultural Event</td>
<td></td>
<td>Free</td>
<td>Farewell Dinner</td>
<td></td>
</tr>
<tr>
<td><strong>Campus</strong></td>
<td>Xi'an</td>
<td>Xi'an</td>
<td>Shanghai</td>
<td>Shanghai</td>
<td>Shanghai</td>
<td>Shanghai</td>
</tr>
</tbody>
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USC Marshall
School of Business
MBA International Exchange Program
Short-term Study Abroad Programs

Copenhagen, Denmark
International Summer University Programme
Copenhagen Business School

Open to 1st and 2nd year FT MBA students, 2nd and 3rd year MBA. PM students

• **Dates:** Tuesday, June 23 – Friday, July 31, 2020
• **Possible credits:** 3.5 USC credits for one course and 7 USC credits for 2 courses (Must receive 7 or better)
• **Available slots:** 6

International Summer University Programme
Copenhagen Business School

Cost (excluded personal expenses such as visa fee, air ticket, and etc.)
• 3.5 or 7 units USC tuition fee paid to USC. No program fee for CBS.

<table>
<thead>
<tr>
<th>Activity</th>
<th>Prices 2029 (2020 to be announced)</th>
</tr>
</thead>
<tbody>
<tr>
<td>CBS Housing (depends on room size, single or shared double room - prices for 6 week period).</td>
<td>DKK 7119 - 12000. Please find details under <a href="#">Accommodation</a></td>
</tr>
<tr>
<td>ISUP Social Programme</td>
<td>The price in 2019 was DKK 675 (Tour of Denmark to be purchased exclusively at a price of DKK 1,645)</td>
</tr>
<tr>
<td>Personal expenses (hot meals can be purchased in the CBS cafeteria for approx. DKK 40-50)</td>
<td>DKK 3500 - 5000</td>
</tr>
<tr>
<td>Books/reading materials*</td>
<td>DKK 0 - 1500 (approx. DKK 565 per course in courses where buying books is required)</td>
</tr>
<tr>
<td>Transport</td>
<td>DKK 500</td>
</tr>
</tbody>
</table>
Eligibility requirements for Short-term Programs

- Minimum 3.0 GPA at time of application and commencement of approved exchange term
- All Core courses must be successfully completed BEFORE term abroad begins
- If you are a dual degree student or have taken non-Marshall courses, participation in IEP will impact graduation requirements. Let’s talk.
- Additional requirement.
    Open to 2nd year FT MBA students, and 2nd and 3rd year MBA. PM students
  - Doing Business in China, PKU Class II: Sunday, June 7, 2020 – Sunday, June 21, 2020
    Open to 1ST and 2nd year FT MBA students, 2nd and 3rd year MBA. PM students
  - International Summer University Program, CBS: Tuesday, June 23 – Friday, July 31, 2020
    Open to 1st and 2nd year FT MBA students, 2nd and 3rd year MBA. PM students
Application: https://usc.qualtrics.com/jfe/form/SV_1SsFfyI6PhEabkh

Application Deadline: 12:00 PM, February 10, 2020

Documents to submit with the application:
1) Statement of purpose
2) Resume
3) OASIS report showing your current term registered courses and
4) OASIS or STAR report showing your completed course summary and your most recent GPA

Application Result Announcement: February 18, 2020
Semester-Long Study Abroad Programs

2020 Fall
2021 Spring and Summer
## Semester-Long Study Abroad Programs for 2020 Fall, 2021 Spring and 2021 Summer Semester

<table>
<thead>
<tr>
<th>SCHOOL</th>
<th>Available spot</th>
</tr>
</thead>
<tbody>
<tr>
<td>Australia – Melbourne Business</td>
<td>1</td>
</tr>
<tr>
<td>Denmark – Copenhagen Business School</td>
<td>3</td>
</tr>
<tr>
<td>France – HEC Paris (Fall, Spring and Summer)</td>
<td>1</td>
</tr>
<tr>
<td>Hong Kong – HKUST</td>
<td>2</td>
</tr>
<tr>
<td>Japan – Waseda University, Graduate School Business and Finance (Fall and Summer)</td>
<td>2</td>
</tr>
<tr>
<td>Singapore – National University of Singapore, Business School</td>
<td>1</td>
</tr>
<tr>
<td>Switzerland – University of St. Gallen</td>
<td>2</td>
</tr>
<tr>
<td>Thailand – SASIN Graduate Institute of Business Administration (Fall only)</td>
<td>1</td>
</tr>
<tr>
<td>UK-Alliance Manchester Business School</td>
<td>1</td>
</tr>
</tbody>
</table>
Semester-Long Study Abroad Programs
Fall 2020, 2021 Spring and 2021 Summer Semester
Pending for the Curriculum Review Approval

<table>
<thead>
<tr>
<th>SCHOOL</th>
<th>Available spot</th>
</tr>
</thead>
<tbody>
<tr>
<td>China-PKU Guanghua School of Management</td>
<td>2</td>
</tr>
<tr>
<td>China-SJTU, Antai College of Economics &amp; Management</td>
<td>1</td>
</tr>
<tr>
<td>Korea-KAIST College of Business</td>
<td>1</td>
</tr>
</tbody>
</table>
Factors to consider when select schools

- Academic calendar
- Number of units you can take
- Courses
- Career
- Location
- Talk to Marshall students who studied abroad in the particular school
- Talk to former exchange students
## School Partner’s Academic Calendar

<table>
<thead>
<tr>
<th>University Partner</th>
<th>Fall 2020</th>
<th>Spring 2021</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Term dates</strong></td>
<td></td>
<td><strong>Term dates</strong></td>
</tr>
<tr>
<td>Australia-Melbourne Business School</td>
<td>September 21 - November 29</td>
<td>January 13 – March 22</td>
</tr>
<tr>
<td>China-Antai College of Economics &amp; Management</td>
<td>September - January</td>
<td>February - July</td>
</tr>
<tr>
<td>China-Guanghua School of Management</td>
<td>September – January</td>
<td>February – June</td>
</tr>
<tr>
<td>Denmark- Copenhagen Business School</td>
<td>August - December/January</td>
<td>January - May/June</td>
</tr>
<tr>
<td>France-HEC School of Management</td>
<td>September 7 – December 12</td>
<td>January 11 - April 11</td>
</tr>
<tr>
<td>Hong Kong-HKUST Business School</td>
<td>August 27 - December 23</td>
<td>January 30 – May 29</td>
</tr>
<tr>
<td>Japan- Waseda Business School</td>
<td></td>
<td>Early April – End of July</td>
</tr>
<tr>
<td>University Partner</td>
<td>Fall 2020 Term dates</td>
<td>Spring 2021 Term dates</td>
</tr>
<tr>
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</tr>
<tr>
<td>Korea-KAIST Business School</td>
<td>Aug 31 – Dec 18</td>
<td>March 2 - June 21</td>
</tr>
<tr>
<td>Singapore- NUS Business School</td>
<td>August 10 - December 5</td>
<td>January 11 - May 8</td>
</tr>
<tr>
<td>Switzerland-St. Gallen Business (ISP)</td>
<td>September 15 - November 26</td>
<td>January 12 - March 18</td>
</tr>
<tr>
<td>Thailand-Sasin Graduate Institute of Business</td>
<td>August 28 – November 7 (Module 4 &amp; 5) OR October 9 – December 12 (Module 5 &amp; 6)</td>
<td>January 8 – March 13 (Module 7 &amp; 8)</td>
</tr>
<tr>
<td>UK-Alliance Manchester Business School</td>
<td>July- December or September-December</td>
<td></td>
</tr>
<tr>
<td>University Partner</td>
<td>Term dates</td>
<td></td>
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<tr>
<td>------------------------------------</td>
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<td></td>
</tr>
<tr>
<td>France-HEC School of Management</td>
<td>April 19 – July 3, 2021</td>
<td></td>
</tr>
<tr>
<td>Term/s Available</td>
<td>Country</td>
<td>Partner University</td>
</tr>
<tr>
<td>------------------</td>
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<td>--------------------------------------------------------</td>
</tr>
<tr>
<td>Fall/Spring</td>
<td>Australia</td>
<td>University of Melbourne, Melbourne Business School</td>
</tr>
<tr>
<td>Fall/Spring</td>
<td>China</td>
<td>HKUST Business School</td>
</tr>
<tr>
<td>Fall/Spring</td>
<td>China</td>
<td>SJTU, Antai College of Economics &amp; Management</td>
</tr>
<tr>
<td>Fall/Spring</td>
<td>China</td>
<td>Peking University, Guanghua School of Management</td>
</tr>
<tr>
<td>Fall/Spring</td>
<td>Denmark</td>
<td>Copenhagen Business School</td>
</tr>
<tr>
<td>Term/s Available</td>
<td>Country</td>
<td>Partner University</td>
</tr>
<tr>
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<td>--------------------------------------------------------</td>
</tr>
<tr>
<td>Fall/Spring/Summer</td>
<td>France</td>
<td>HEC Paris-International School of Management</td>
</tr>
<tr>
<td>Spring only</td>
<td>Japan</td>
<td>Waseda University, Business School</td>
</tr>
<tr>
<td>Fall/Spring</td>
<td>Korea</td>
<td>KAIST College of Business</td>
</tr>
<tr>
<td>Fall/Spring</td>
<td>Singapore</td>
<td>National University of Singapore, Business School</td>
</tr>
</tbody>
</table>
# Grade and Unit Conversions

<table>
<thead>
<tr>
<th>Term/s Available</th>
<th>Country</th>
<th>Partner University</th>
<th>Unit Value</th>
<th>Minimum USC Units</th>
<th>Maximum USC Units</th>
<th>Minimum Grade to Obtain USC Credit</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fall/Spring</td>
<td>Switzerland</td>
<td>University of St. Gallen</td>
<td>2 ECTS = 1 USC units</td>
<td>16 ECTS (8 USC)</td>
<td>24 ECTS (12 USC)</td>
<td>5.0 (Good) or better</td>
</tr>
<tr>
<td></td>
<td>Thailand</td>
<td>Sasin Graduate Institute of Business Administration</td>
<td>1 Sasin = 1 USC units</td>
<td>4 courses at 3 units (2 courses per module) (12 USC units)</td>
<td>4 courses at 3 units (2 courses per module) (12 USC units)</td>
<td>B or better</td>
</tr>
<tr>
<td>Fall only</td>
<td>UK</td>
<td>Alliance Manchester Business School</td>
<td>15 AMBS= 4 USC</td>
<td>60 AMBS = 16 USC (but can earn only 15 US units)</td>
<td>60 AMBS = 16 USC (but can earn only 15 US units)</td>
<td>60% (Merit) or better</td>
</tr>
</tbody>
</table>
What else you need to know

• Courses abroad must be taken on a **letter graded** basis
• Courses abroad must be pre-approved by the MBA Program Office
• Must not exceed 15 CR/NC elective units inclusive of IEP
• Taken non-Marshall course before will impact your graduation
What else you need to know

• USC grade shows as credit/no-credit basis listed on USC transcripts

• Must receive the minimum grade requirement to obtain USC credit (might be different from the host school)

• Official transcripts must be requested by each student to be sent to GPP office
Tuition and miscellaneous expenses

• Tuition & Health Insurance paid to USC
• Some schools require students to have their insurance as well
• Miscellaneous fees paid directly to host university (includes program fees, student health center, student insurance, etc.)
• Additional Expenses, include airfare, visa fee, housing, books/supplies, etc.
Financial Aid

• If enrolled in 4 or more units, financial aid disbursed 10 days before the first day of the study abroad semester

• Consult with a financial aid advisor

• Increased budgets will be submitted to the Financial Aid Office.
Financial Aid

- Overlapping semester: Can’t enroll in any other USC courses during the overlapping semesters. If you enroll in other courses during the overlapping semester, you will be ineligible for financial aid for both semesters. Check with your academic advisor and financial aid office if you are interested in study abroad program and need to take an independent study course at USC.
Housing, Registering for Classes, Visas

• Partner schools provide assistance with registering for classes
• Some partner schools provide assistance with finding housing
• There is some guidance for securing a visa. It is your responsibility to make sure you have the appropriate visa. Requirements vary greatly based on your host country and your citizenship.
Participation Requirements

**Pre-departure**
- Host Institution Application Materials
- Mandatory IEP session and Documentation
- Meeting with academic advisor to get course approval and discuss about the impact of study abroad to your graduation
- Meeting with financial aid advisor
- Passport & Visa
- Health Vaccinations

**Post-Departure**
- Submit study abroad course registration certificate
- Current on Marshall Emails & close communication with IEP coordinator
- Marshall course registration for following term as needed
- Request Transcript to be sent to the IEP office
- Submit your feedback at the end of exchange semester
IEP placement: Consideration factors

• Academic performance
• Background/work experience
• Statement of purpose
• Demand/Supply
Process

1. Result announcement
2. Confirm Placement
3. Notify Host School
4. Register to USC 500o course
   Drop additional courses as needed
Eligibility requirements for Exchange Programs

- Active Marshall MBA or MBA.PM students
- Minimum 3.0 GPA at time of application and commencement of approved exchange term
- All Core courses must be successfully completed BEFORE term abroad begins
- If you are a dual degree student or have taken non-Marshall courses, participation in IEP will impact graduation requirements. Let’s talk.
- Not holding any positions in a MBA student organization during the exchange semester
MBA International Exchange Program Application for Semester-Long Study Abroad Programs
2020 FALL, 2021 SPRING or 2021 SUMMER
Application deadline: 12:00 PM. February 10, 2020

https://usc.qualtrics.com/jfe/form/SV_1L0frPJOh9BDpdz

Documents to submit with the application:
1) Statement of purpose
2) Resume
3) OASIS or STAR report showing your completed course summary and your most recent GPA, and
4) OASIS report showing your current term registered courses
Questions?

For more information:
Aum Leonard
Email: mba.iep@marshall.usc.edu
Website:
http://info.marshall.usc.edu/academic/gpp/Pages/Outgoing-Students.aspx