MBA International Exchange Program:
Information for
2018 Spring Semester Long Program and Short-term Programs &
2018 Summer Short-term Programs
2018 SPRING: SHORT TERM IEP

2018 SPRING: 1 WEEK SHORT TERM STUDY ABROAD
Doing Business in Mexico at IPADE Business School
(6 available slots)
Open to 2nd year FT MBA students and 3rd year MBA. PM students
Dates: Saturday, March 10 – Sunday, March 18, 2018
Possible earned credits: 2 USC credits

2018 SPRING: 2 WEEK SHORT TERM STUDY ABROAD
Doing Business in China Program at Peking University
(2 available slots)
Open to 2nd year FT MBA students, and 2nd and 3rd year MBA. PM students
Dates: Sunday, May 13 - Saturday, May 26, 2018
Possible earned credits: 3 USC credits

European MBA Summer Institute at WHU
(3 available slots)
Open to 2nd year FT MBA students, and 2nd and 3rd year MBA. PM students
Dates: Sunday, May 13- Friday, May 25, 2018
Possible earned credits: 3 USC credits
SHORT-TERM PROGRAMS IN 2018 SUMMER SEMESTER

Doing Business in China Program at Peking University (3 available slots)
Open to 1st and 2nd year FT MBA students, 2nd and 3rd year MBA PM students
Dates: Sunday, June 10, – Saturday, June 23, 2018 (class II)
Possible earned credits: 3 USC credits

International Summer University Programme at Copenhagen Business School (6 available slots)
Open to 1st and 2nd year FT MBA students, 2nd and 3rd year MBA PM students
Dates: Friday, June 24 – Friday, August 3, 2018
Possible earned credits: 3.5 USC credits for one course or 7 USC credits for 2 courses
Short-term Study Abroad Programs

Mexico City, Mexico

Beijing&Xi’An, China

Vallendar, Germany

Copenhagen, Denmark
Eligibility requirements for Short-term Programs

• Active Marshall MBA or MBA.PM students

• Minimum 3.0 GPA at time of application and commencement of approved exchange term

• All Core courses must be successfully completed BEFORE term abroad begins

• If you are a dual degree student or have taken non-Marshall courses, participation in IEP will impact graduation requirements. Let’s talk.
Doing Business In Mexico

IPADE Business School, Mexico City, Mexico

Open to 2\textsuperscript{nd} year FT MBA students, and 3\textsuperscript{rd} year MBA. PM students

- Dates
  - Spring course
    - Sunday, March 11, 2018 – Saturday, March 17, 2018 (Open to 2nd year FT MBA students, and 3rd year MBA. PM students)

- Possible earned credits: 2 USC credits
- Available slots: 6
Doing Business In Mexico
IPADE Business School

Cost (excluded personal expenses such as visa fee, air ticket, USC overseas insurance, and etc.)

- 2 USC unit tuition fee paid to USC

<table>
<thead>
<tr>
<th></th>
<th>Hotel Camino Real Polanco (Red carpet hotel)</th>
<th>Hotel Sevilla Palace (four star hotel)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hotel (6 nights)</td>
<td>$615</td>
<td>$460</td>
</tr>
<tr>
<td>All transportation (Buses)</td>
<td>$95</td>
<td>$95</td>
</tr>
<tr>
<td>Cultural Activities</td>
<td>$70</td>
<td>$70</td>
</tr>
<tr>
<td>Translation/material fees</td>
<td>$80</td>
<td>$80</td>
</tr>
<tr>
<td>Health insurance</td>
<td>$70</td>
<td>$70</td>
</tr>
<tr>
<td>Total cost per student</td>
<td>$930</td>
<td>$775</td>
</tr>
</tbody>
</table>

- Breakfast and lunch included.
- Using IPAD School’s library, computer lab and printers no extra charge.
- Includes 6 hotel nights, checking in on Sunday, March 11th and checking out on Saturday, March 17th.
- Student’s not included expenses: dinner, travel to Mexico, airport-hotel-airport transportation, additional hotel nights.
Sample of Schedule

<table>
<thead>
<tr>
<th>MONDAY 12th</th>
<th>TUESDAY 13th</th>
<th>WEDNESDAY 14th</th>
<th>THURSDAY 15th</th>
<th>FRIDAY 16th</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>SCHEDULE</strong></td>
<td><strong>ACTIVITY</strong></td>
<td><strong>SCHEDULE</strong></td>
<td><strong>ACTIVITY</strong></td>
<td><strong>SCHEDULE</strong></td>
</tr>
<tr>
<td>7:00 - 7:30</td>
<td>Transportation from Hotel to IPADE</td>
<td>7:30 - 8:00</td>
<td>Transportation from Hotel to IPADE</td>
<td>8:30 - 8:30</td>
</tr>
<tr>
<td>7:30 - 8:00</td>
<td>Registration</td>
<td>8:00 - 9:00</td>
<td>Breakfast in teams</td>
<td>9:00 - 10:20</td>
</tr>
<tr>
<td>8:00 - 9:00</td>
<td>Breakfast</td>
<td>9:00 - 10:20</td>
<td>Guest speaker</td>
<td>10:00 - 12:20</td>
</tr>
<tr>
<td>9:00 - 9:15</td>
<td>Welcome</td>
<td>10:20 - 10:40</td>
<td>Coffee break</td>
<td>12:30 - 14:00</td>
</tr>
<tr>
<td>9:15 - 9:45</td>
<td>Program Overview</td>
<td>10:40 - 12:00</td>
<td>Academic session</td>
<td>14:00 - 15:10</td>
</tr>
<tr>
<td>9:45 - 10:00</td>
<td>Final Project academic information</td>
<td>12:00 - 12:20</td>
<td>Coffee break</td>
<td>15:10 - 15:30</td>
</tr>
<tr>
<td>10:00 - 10:20</td>
<td>Coffee break &amp; Individual photo</td>
<td>12:00 - 12:20</td>
<td>Coffee break</td>
<td>15:30 - 17:30</td>
</tr>
<tr>
<td>10:20 - 11:40</td>
<td>Academic Session</td>
<td>12:20 - 13:40</td>
<td>Academic session</td>
<td>17:30</td>
</tr>
<tr>
<td>11:40 - 12:00</td>
<td>Coffee break &amp; Individual photo</td>
<td>13:40 - 14:20</td>
<td>Official photo of B-schools</td>
<td>17:00 - 17:20</td>
</tr>
<tr>
<td>12:00 - 13:20</td>
<td>Academic Session</td>
<td>14:30 - 16:00</td>
<td>Lunch in teams</td>
<td>17:30 - 20:00</td>
</tr>
<tr>
<td>13:20 - 15:00</td>
<td>Lunch in teams</td>
<td>16:00 - 17:20</td>
<td>Plenary session</td>
<td>21:00</td>
</tr>
<tr>
<td>15:00 - 16:20</td>
<td>Guest speaker</td>
<td>17:20 - 17:30</td>
<td>Coffee break</td>
<td>17:40 - 20:00</td>
</tr>
<tr>
<td>16:20 - 16:40</td>
<td>Coffee break</td>
<td>17:30 - 20:00</td>
<td>Assignment teamwork</td>
<td>21:00</td>
</tr>
<tr>
<td>16:40 - 20:00</td>
<td>Assignment teamwork</td>
<td>18:00</td>
<td>Transportation to Hotel</td>
<td>20:00</td>
</tr>
</tbody>
</table>

Legend:
- **ACADEMIC SESSION**
- **GUEST SPEAKER**
- **ASSIGNMENT TEAMWORK**
- **PLENARY SESSION**
- **CULTURAL VISIT**
- **COMPANY VISIT**
- **FINAL PROJECT PRESENTATION**
Doing Business In China

Peking University, Guanghua School of Management, Beijing and Xi’an, China

Open to 2nd year FT MBA students, and 2nd and 3rd year MBA. PM students

- **Dates**
  - **Spring course**
    - Sunday, May 13, 2018 – Saturday, May 26, 2018 (Open to 2nd year FT MBA students, and 2nd and 3rd year MBA. PM students)
  - **Summer course**
    - Sunday, June 10, 2017 – Saturday, June 23, 2018 (Open to 1st and 2nd year FT MBA students, 2nd and 3rd year MBA. PM students)

- Possible earned credits: 3 USC credits
- Available slots: 3
Doing Business In China
Peking University

Cost (excluded personal expenses such as visa fee, air ticket, and etc.)

- 3 USC unit tuition fee paid to USC
- Program fee paid to PKU: RMB 15,000

- Accommodation (2 persons share one standard room @ 4-star hotel) in Beijing (6 nights) Xi’an (3 nights) and Shanghai (4 nights)
- Train/Air tickets from Beijing to Xi’an and Xi’an to Shanghai
- Shuttle bus from the hotel to school (when necessary)
- Mandarin sessions
- Company visit arrangement
- Culture tours
- Meals and breaks
- Transportation of official arranged visits and tours
# Sample Schedule

**Doing Business in China 2016 (Beijing, Xi’an and Shanghai)**

<table>
<thead>
<tr>
<th>Time</th>
<th>Sunday</th>
<th>Monday</th>
<th>Tuesday</th>
<th>Wednesday</th>
<th>Thursday</th>
<th>Friday</th>
<th>Saturday</th>
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</thead>
<tbody>
<tr>
<td><strong>Morning Session</strong></td>
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<tr>
<td></td>
<td>9:00 AM Pickup at Hotel</td>
<td>9:00 AM Pickup at Hotel</td>
<td>9:00 AM Pickup at Hotel</td>
<td>9:00 AM Pickup at Hotel</td>
<td>9:00 AM Pickup at Hotel</td>
<td>9:00 AM Pickup at Hotel</td>
<td>8:00 AM Pickup at Hotel</td>
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<tr>
<td></td>
<td>9:00 AM - 12:00 PM</td>
<td>9:00 AM - 12:00 PM</td>
<td>9:00 AM - 12:00 PM</td>
<td>9:00 AM - 12:00 PM</td>
<td>9:00 AM - 12:00 PM</td>
<td>9:00 AM - 12:00 PM</td>
<td>8:00 AM Pickup at Hotel</td>
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<tr>
<td></td>
<td>Prof. Zhang</td>
<td>Prof. Wang</td>
<td>Prof. Lee</td>
<td>Prof. Chen</td>
<td>Prof. Wang</td>
<td>Prof. Wang</td>
<td>Prof. Wang</td>
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<tr>
<td></td>
<td>Venue: Xi’an Hotel</td>
<td>Venue: Xi’an Hotel</td>
<td>Venue: Xi’an Hotel</td>
<td>Venue: Xi’an Hotel</td>
<td>Venue: Xi’an Hotel</td>
<td>Venue: Xi’an Hotel</td>
<td>Venue: Xi’an Hotel</td>
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<tr>
<td><strong>Lunch</strong></td>
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<tr>
<td></td>
<td>Lunch at Xi’an Hotel</td>
<td>Lunch at Xi’an Hotel</td>
<td>Lunch at Xi’an Hotel</td>
<td>Lunch at Xi’an Hotel</td>
<td>Lunch at Xi’an Hotel</td>
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<td>Lunch at Xi’an Hotel</td>
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<tr>
<td><strong>Afternoon Session</strong></td>
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<td>1:00 PM - 3:00 PM</td>
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<td>1:00 PM - 3:00 PM</td>
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<td>1:00 PM - 3:00 PM</td>
</tr>
<tr>
<td></td>
<td>Prof. Zhang</td>
<td>Prof. Lee</td>
<td>Prof. Chen</td>
<td>Prof. Wang</td>
<td>Prof. Wang</td>
<td>Prof. Wang</td>
<td>Prof. Wang</td>
</tr>
<tr>
<td></td>
<td>Venue: Xi’an Hotel</td>
<td>Venue: Xi’an Hotel</td>
<td>Venue: Xi’an Hotel</td>
<td>Venue: Xi’an Hotel</td>
<td>Venue: Xi’an Hotel</td>
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<td>Venue: Xi’an Hotel</td>
</tr>
<tr>
<td><strong>Evening</strong></td>
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</tr>
<tr>
<td></td>
<td>Free Evening</td>
<td>Free Evening</td>
<td>Free Evening</td>
<td>Free Evening</td>
<td>Free Evening</td>
<td>Free Evening</td>
<td>Free Evening</td>
</tr>
</tbody>
</table>

**Lodging**

<table>
<thead>
<tr>
<th>Sunday</th>
<th>Monday</th>
<th>Tuesday</th>
<th>Wednesday</th>
<th>Thursday</th>
<th>Friday</th>
<th>Saturday</th>
</tr>
</thead>
<tbody>
<tr>
<td>Xi’an</td>
<td>Xi’an</td>
<td>Xi’an</td>
<td>Xi’an</td>
<td>Xi’an</td>
<td>Xi’an</td>
<td>Xi’an</td>
</tr>
</tbody>
</table>

**Additional Notes**

- **Thursday, May 19, 2016**
  - 8:00 AM Pickup at Hotel
  - 9:45 AM - 11:45 AM 
  - Lunch]
  - 12:00 PM - 2:00 PM 
  - Lunch]
  - 3:00 PM - 5:00 PM 
  - Lunch]

- **Friday, May 20, 2016**
  - 8:00 AM Pickup at Hotel
  - 9:45 AM - 11:45 AM 
  - Lunch]
  - 12:00 PM - 2:00 PM 
  - Lunch]
  - 3:00 PM - 5:00 PM 
  - Lunch]

- **Saturday, May 21, 2016**
  - 8:00 AM Pickup at Hotel
  - 9:45 AM - 11:45 AM 
  - Lunch]
  - 12:00 PM - 2:00 PM 
  - Lunch]
  - 3:00 PM - 5:00 PM 
  - Lunch]
European MBA Summer Institute

WHU Otto Beisheim School of Management
Vallendar, Germany

Open to 2\textsuperscript{nd} year FT MBA students, and 2\textsuperscript{nd} and 3\textsuperscript{rd} year MBA. PM students

\begin{itemize}
  \item Dates: Sunday, May 13- Friday, May 25, 2018 (Spring course)
  \item Possible earned credits: 3 credits
  \item Available slots: 3
\end{itemize}

https://www.whu.edu/en/international-diversity/european-summer-programs/mba-european-summer-program/
European MBA Summer Institute

Cost (excluded personal expenses such as visa fee, air ticket, health insurance fee, and etc.)

- 3 USC unit tuition fee paid to USC
- €305 - €370 for housing
- €459 registration fee paid to WHU. The registration fee includes:
  • Course materials
  • Group transfer service to/from airport
  • Welcome reception and farewell dinner
  • Lunches
  • Company visits and social excursions
  • Local bus ticket
  • 24 hour gym access
  • On campus wi-fi
  • Library Access
International Summer University Programme
Copenhagen Business School

Open to 1st and 2nd year FT MBA students, 2nd and 3rd year MBA. PM students

- **Dates**: Friday, June 22 - Friday, August 3, 2018 (Summer course)
- **Possible credits**: 3.5 USC credits for one course and 7 USC credits for 2 courses
- **Available slots**: 3

International Summer University Programme
Copenhagen Business School

Cost (excluded personal expenses such as visa fee, air ticket, and etc.)

- USC tuition fee paid to USC
- Housing
- Fee for social programs paid to CBS

<table>
<thead>
<tr>
<th>Activity</th>
<th>Price (2015)</th>
</tr>
</thead>
<tbody>
<tr>
<td>CBS Housing (Depends on room size, in single or shared double room - prices for 6 week period)</td>
<td>DKK DKK 5100 - 12600</td>
</tr>
<tr>
<td>Personal expenses (Hot meals can be purchased in the CBS cafeteria for approx. DKK 30-40)</td>
<td>DKK 3500 - 5000</td>
</tr>
<tr>
<td>Books/reading materials*</td>
<td>DKK 0 - 1500 (approx. DKK 500 per course in courses where buying books is required)</td>
</tr>
<tr>
<td>Transport (For a six week pass from most dorms to the CBS)</td>
<td>DKK 500</td>
</tr>
<tr>
<td>Social programme package</td>
<td>To be announced (DKK 625 in 2014)</td>
</tr>
</tbody>
</table>
Tuition and miscellaneous expenses

• Tuition & Health Insurance paid to USC

• Miscellaneous fees paid directly to host university (includes program fees, student health center, student insurance, etc.)

• Additional Expenses, include airfare, visa fee, housing, books/supplies, etc.
Financial Aid

- If enrolled in less than 4 units in the semester, you only qualify for private students loans, not Stafford or Graduate Plus loans.

- If enrolled in 4 or more units, student loans are released on the first day of the summer program.

- For short-term program in Summer semester, you can’t enroll in other course on campus in exception of online courses.
Process after application deadline

1. Result announcement (January 24th)
2. Accept/Reject the offer (January 25th)
3. If accept, MBA IEP Office notify the host School (February 1st)
4. Drop additional course as needed
5. Enroll to USC 500o after the IEP orientation
What else do you need to know if you are selected:

- You must respond whether you accept the offer by November 9, 2017.
- You will be enrolled to USC 500o at USC.
- You will receive credit/no credit in your transcript for USC 500o course.
- You must register to the program at the host school as required.
- Visa: It’s your responsibility to make sure you have the appropriate visa. Requirements vary greatly based on your host country and your citizenship
  - US passport holder: Nee visa for China, Do not need visa for Denmark and Germany
What else you need to know

• Meet with your academic advisor to go over the impact of IEP to your graduation and obtain course approval

• Courses abroad must be **pre-approved** by the MBA program office before registering overseas courses (Only for CBS program)

• Received credit/no credit in USC 500o course listed on USC transcripts if satisfy the passing grade

  • B (78 marks) or higher for PKU
  • 3.3 or higher for WHU
  • 7 or higher for CBS
Application

- Application deadline: January 21\textsuperscript{th}, 2018
  
  Click [https://uscmarshall.qualtrics.com/jfe/form/SV_cHcA1YhzqudqhFP](https://uscmarshall.qualtrics.com/jfe/form/SV_cHcA1YhzqudqhFP) or download QR code

- Result announcement: January 24\textsuperscript{th}, 2018
- Confirm placement: January 25\textsuperscript{th}, 2018
Application materials

Must submit the following supporting materials with your online application:

• Statement of Purpose—Explain why an applicant want to participate in the IEP
• Resume
• OASIS or STAR report showing your completed course summary and your most recent GPA
• OASIS report showing your current term course registration
Questions?

For more information:
Aum Leonard
Email: mba.iep@marshall.usc.edu
Website:
http://info.marshall.usc.edu/academic/gpp/Pages/Outgoing-Students.aspx